



Social Media Basics for Small Business

Presented by:
Stacey McCormack
Musimack
M A R K E T I N G

SBA: DREAM BIG. START SMALL.

HAPPY NATIONAL SMALL BUSINESS WEEK!

CELEBRATING AMERICA'S ENTREPRENEURS



Agenda

1. Leverage **FREE** online marketing opportunities for your small business.
2. Establish a **professional and engaging** online presence for your brand.
3. **Enhance SEO** and improve your company's online visibility.



Free Online Marketing Opportunities

Two Categories:

Social Media

facebook.

twitter 

Google+

You 

Linked 

Local Business Listings

Google

 bing

YAHOO!

yelp 

Free Online Marketing Opportunities

Two Categories:

Social Media

facebook.

twitter

Google+

YouTube

LinkedIn

Pinterest

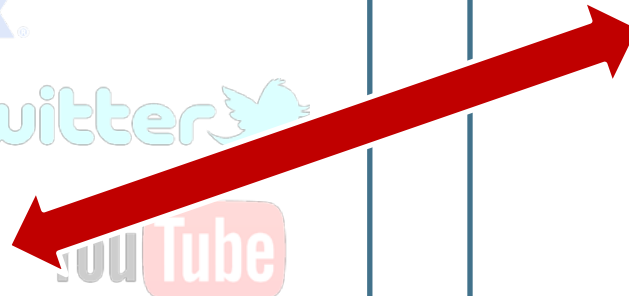
Local Business Listings

Google

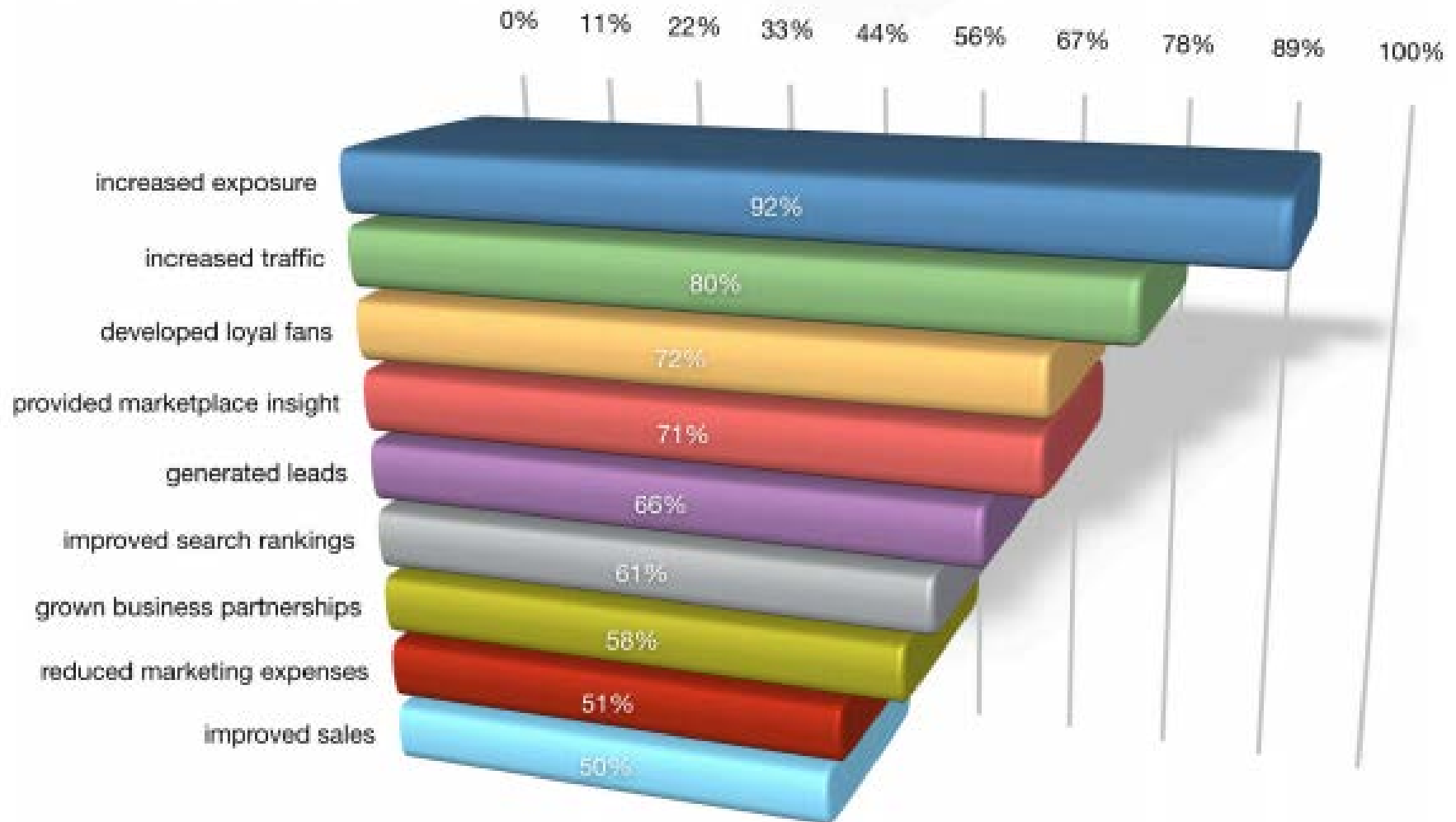
bing

YAHOO!

yelp



Business Value of Social Media



3 Undeniable Principles

Customer Service is the New Marketing

3 Undeniable Principles Entrepreneurs Can't Afford to Miss

1. Experience trumps price
2. Customers love to talk
3. Social media turns up the volume

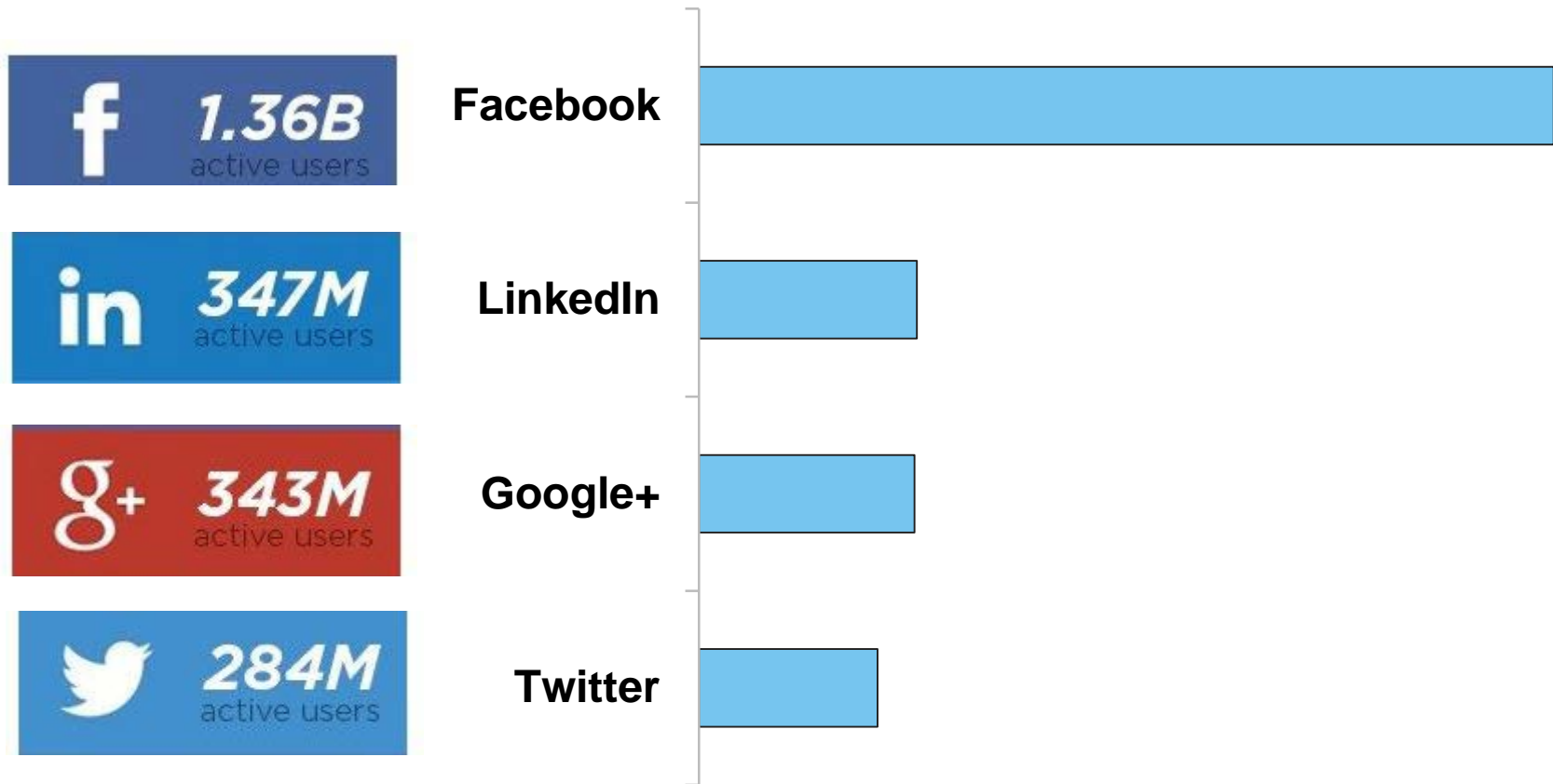
- Michael Hyatt, Author, Speaker



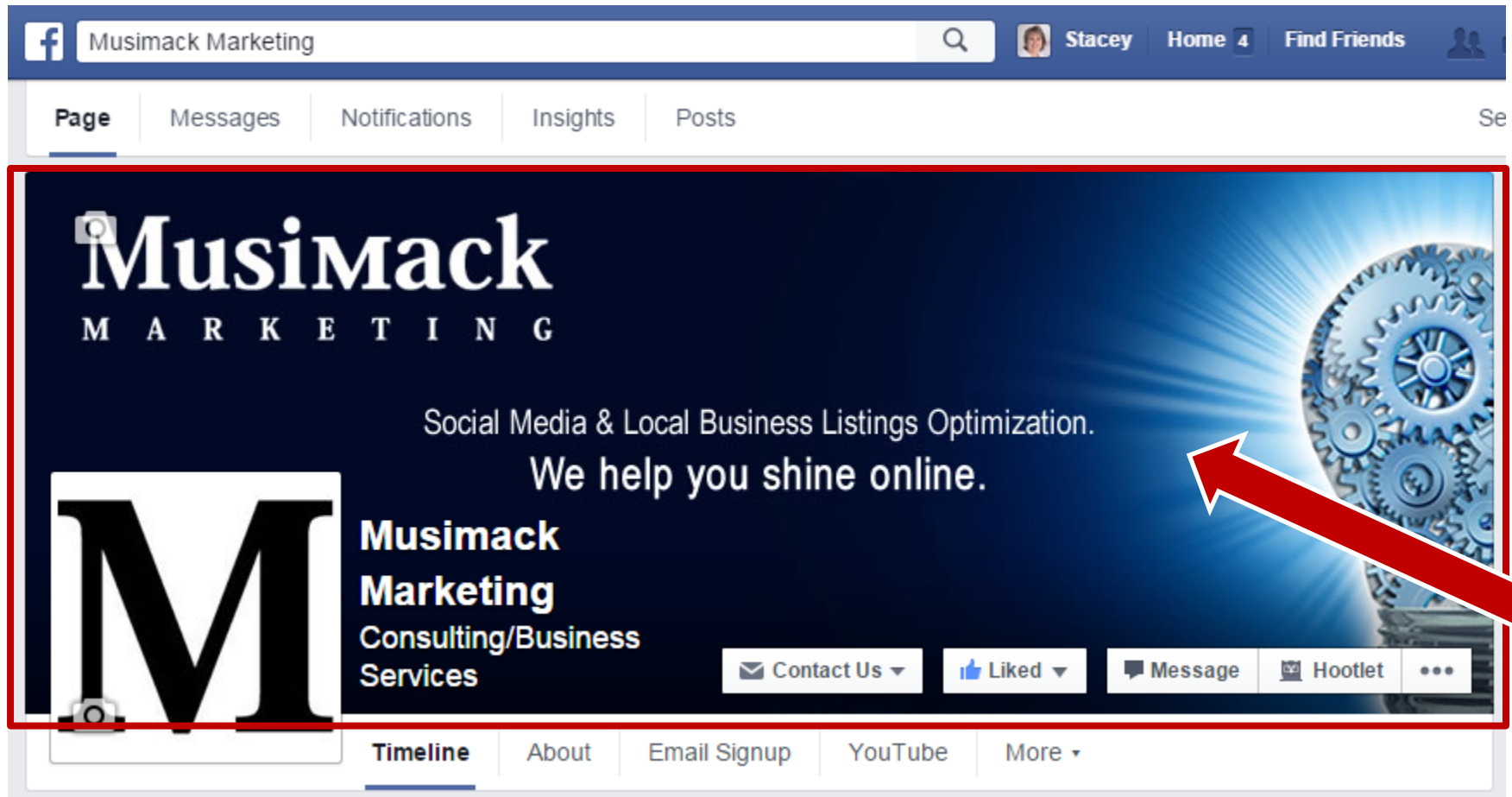
Facebook Business Page



Social Media: Active Users



Cover Photo



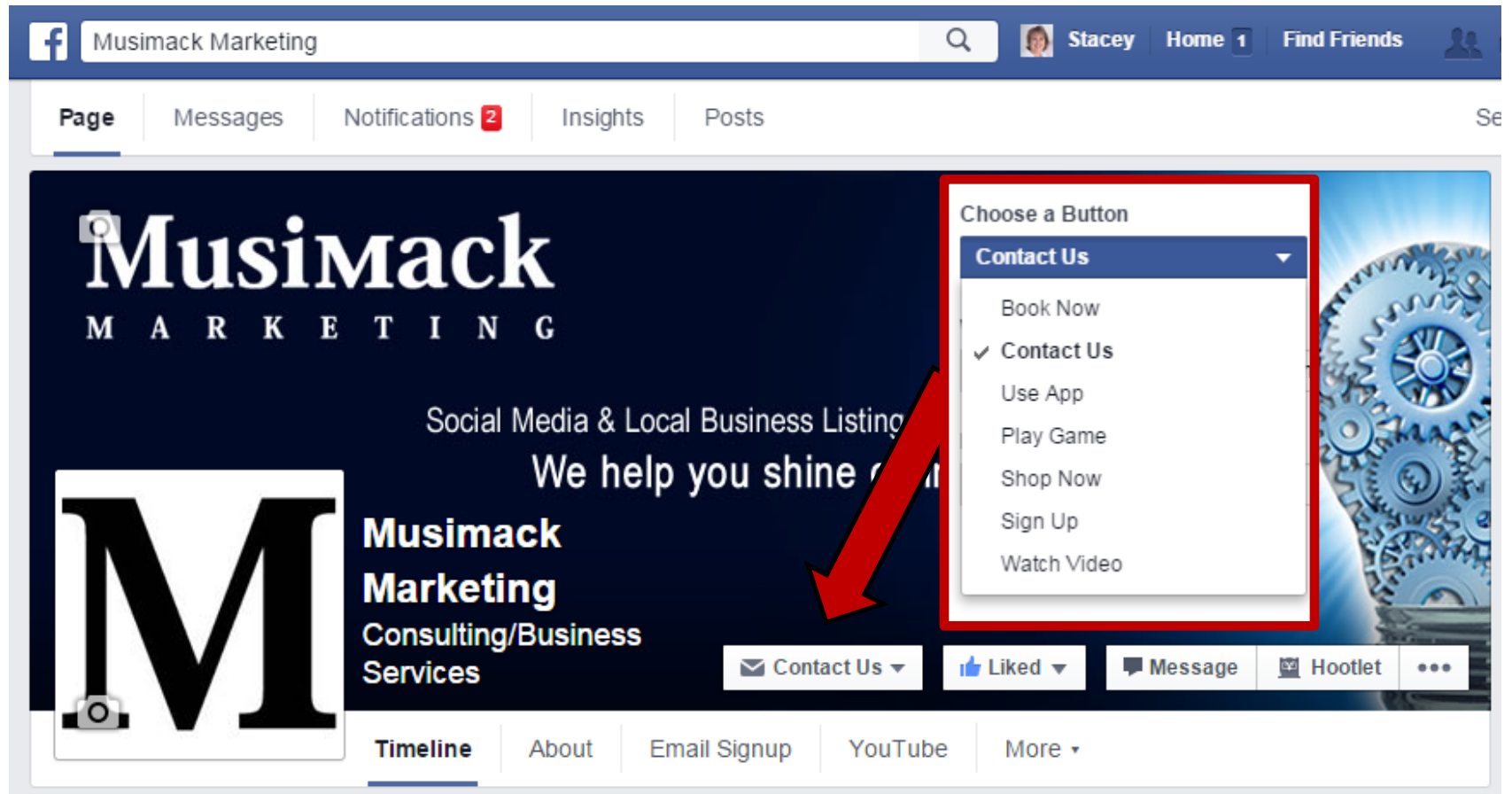
851 x 315 pixels

Profile Picture



160 x 160 pixels

Call to Action



The screenshot shows the Facebook page for 'Musimack Marketing'. The page header includes the search bar with 'Musimack Marketing', a profile picture of 'Stacey', and navigation links for 'Home' (1) and 'Find Friends'. Below the header are tabs for 'Page', 'Messages', 'Notifications' (2), 'Insights', and 'Posts'. The main content area features a dark blue banner with the 'Musimack MARKETING' logo, a large 'M' profile picture placeholder, and the text 'Social Media & Local Business Listing' and 'We help you shine'. A red-bordered dropdown menu titled 'Choose a Button' is open, showing options: 'Contact Us' (selected with a checkmark), 'Book Now', 'Use App', 'Play Game', 'Shop Now', 'Sign Up', and 'Watch Video'. A red arrow points from the 'Contact Us' button in the page's action bar to the dropdown menu. The bottom navigation bar includes links for 'Timeline', 'About', 'Email Signup', 'YouTube', and 'More'.

Musimack MARKETING

Social Media & Local Business Listing

We help you shine

Musimack Marketing
Consulting/Business Services

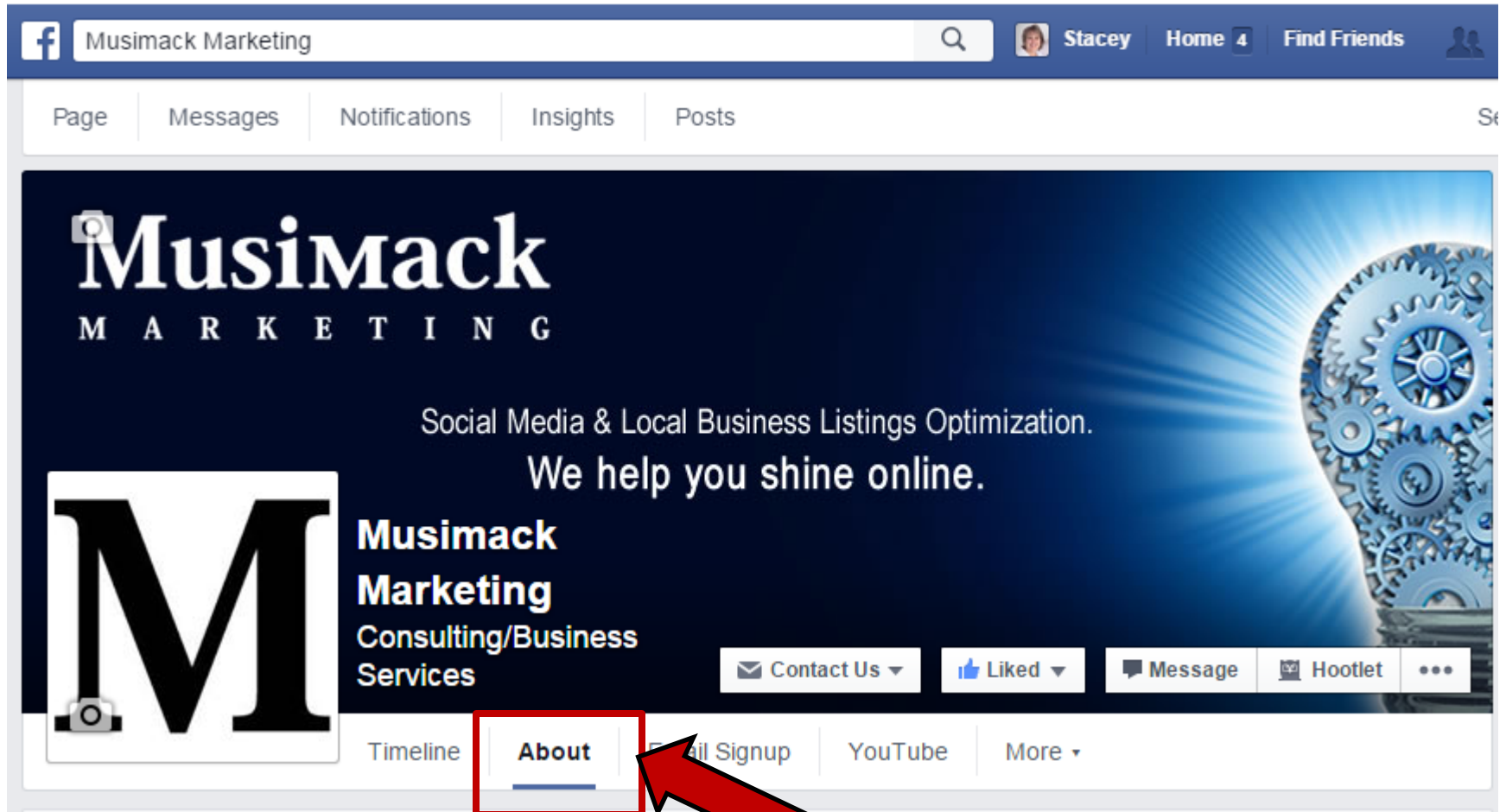
Choose a Button

- Contact Us
- Book Now
- ✓ Contact Us
- Use App
- Play Game
- Shop Now
- Sign Up
- Watch Video

Contact Us Liked Message Hootlet

Timeline About Email Signup YouTube More

About Section

A screenshot of the Musimack Marketing Facebook page. The page header shows the name 'Musimack Marketing' in the search bar, a profile picture of a woman named Stacey, and navigation links for Home (4) and Find Friends. Below the header are tabs for Page, Messages, Notifications, Insights, and Posts. The main content area features a large blue banner with the text 'Musimack MARKETING' and 'Social Media & Local Business Listings Optimization. We help you shine online.' To the left of the banner is a large black 'M' logo. Below the banner are buttons for 'Contact Us', 'Liked', 'Message', and 'Hootlet'. At the bottom of the page are links for 'Timeline', 'About', 'Email Signup', 'YouTube', and 'More'. The 'About' link is highlighted with a red box and a red arrow pointing to it.

Musimack
MARKETING

Social Media & Local Business Listings Optimization.
We help you shine online.

M

**Musimack
Marketing**
Consulting/Business
Services

Contact Us Liked Message Hootlet

Timeline **About** Email Signup YouTube More

About Section



- Business Category
- Business Name
- Address
- Short Description (155 characters)
- Long Description
- Products / Services
- Phone Number
- Email address
- Website address

About Musimack Marketing	
Page Info	PAGE INFO
Page Owners	Category Companies & Organizations : Consulting/Business Services
	Name Musimack Marketing
	Facebook Web Address www.facebook.com/musimackmarketing
	Start Info Joined Facebook
	Address Tigard, Oregon
	Short Description We help your business shine online with social media.
	Impressum Input Impressum for your Page
	Long Description At Musimack Marketing, our mission is to create a professional and engaging online presence for your business. We work with ... See More
	Mission + Enter mission
	Founded 2013
	Awards + Enter awards
	Products Signature 65-Point Social Media Audit Social Media Setup & Optimization Local Business Listings Setup & Optimization
	Phone 503-737-4470
	Email stacey@musimackmarketing.com
	Website http://www.musimackmarketing.com/

Invite Friends



The screenshot shows the Facebook interface for the 'Musimack Marketing' page. The page header includes the Facebook logo, the page name 'Musimack Marketing', and navigation tabs for 'Page', 'Messages', and 'Notifications'. The main content area features a large 'M' logo and the text 'Musimack Marketing Consulting Services'. Below this, a timeline shows a post with 64 likes and 20 post reach this week. A red circle highlights the 'Invite friends to like this Page' button, with a red arrow pointing to the modal window that appears.

Invite your friends to like Musimack Marketing

Search All Friends Search all friends

Profile Picture	Name	Status	Action
	Kathleen Greenhaw	✓ Liked	
	Amy Van Hook		Invite
	Leata Jacobsen Sedlacek		Invite
	John Chowning		Invite
	Keevin Wagner		Invite
	Brent Welch	✓ Liked	
	Steffan Mejia		Invite

Close

M Musimack Marketing
Posted by Stacey McCormack [?] · April 11 at 9:24pm ·

Declining Organic Reach



Business Page



The Power of Native Video



- Higher priority in news feed.
- Native video can achieve 5x-10x greater reach than any other type of post.
- Autoplay feature is hard to ignore in the news feed.



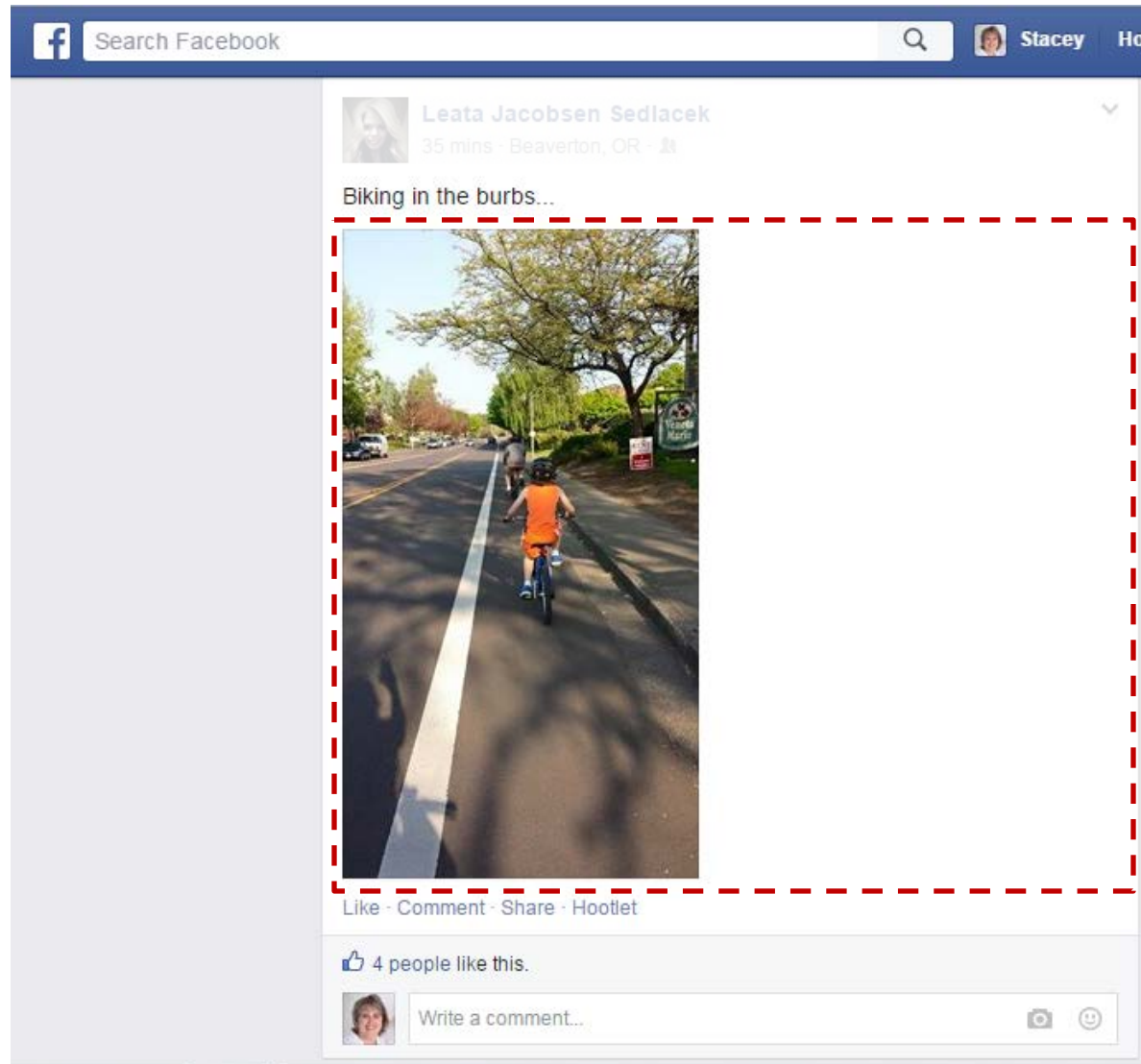
Horizontal Camera Orientation



Always use a **horizontal** camera orientation for any photos or videos posted to social media.

Vertical Camera Angle

Ideally, photos should be 470x470 pixels.



Vertical vs. Horizontal Image



Vertical



Horizontal



Willamette Week

9 hrs · 🌐

Portland's can't-miss bike events of the year to come.



Portland Bike Events 2015

May 8, June 12, etc. [Midnight Mystery Ride](#) Second Friday of every month.
[midnightmysteryride.wordpress.com](#). The [Midnight Mystery Ride](#) enjoys its...

[WWEEK.COM](#)

Like · Comment · Share · Hootlet · 👍 20 💬 3 ➦ 1

Increase Engagement



Best Practices:

- Include image
- Include link
- Include video
- Strive for “thumb-stopper” content
- Be useful; Create timely, relevant content
- Answer questions people ask all the time
- Reuse/repurpose content
- Use storytelling; be relatable
- Be human; be authentic



"I've learned
that people
will forget
what you
said, people
will forget
what you did,
but people
will never
forget how
you made
them **feel**."



~ Maya Angelou

Twitter



Quick Facts



- 20% of Americans have a Twitter account
- Average user follows 5 or more businesses
- 37% will buy from a brand they follow
- 30% of small businesses are NOT on Twitter





Ellen DeGeneres

@TheEllenShow



Follow

If only Bradley's arm was longer. Best photo ever. [#oscars](#)
pic.twitter.com/C9U5NOtGap

Reply Retweet Favorite More



RETWEETS

3,429,266

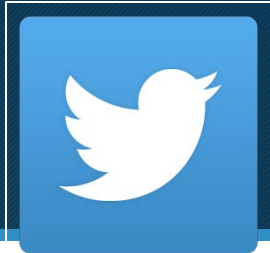
FAVORITES

2,020,229



7:06 PM · 2 Mar 2014

[Flag media](#)



Oreo Cookie 
@Oreo

 Follow

Power out? No problem.
pic.twitter.com/dnQ7pOgC

 Reply  Retweet  Favorite  More



RETWEETS
15,855

FAVORITES
6,411



5:48 PM - 3 Feb 2013


[Flag media](#)

Need to Know



- **Text:** 140 Characters
- **Video:** 30 seconds
- Google now has access to Twitter's "firehose" (SEO factor)



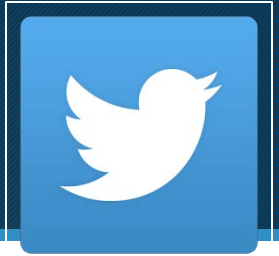


"Someone who uses
social media successfully
doesn't just create
content; he or she
creates conversations."

-from Twitter Power 2.0: How to
Dominate Your Market One Tweet at
a Time


JOELComm
JoelComm.com

Twitter: Header Photo



Home Notifications Messages Discover Search Twitter M Tweet

Musimack
M A R K E T I N G

Social Media & Local Business Listings Optimization.
We help you shine online.



Musimack Marketing

@MusimackMktg

Need to establish a compelling brand image and marketing message across your website, social media and business listings? We help you shine online.

Tigard, OR

musimackmarketing.com

TWEETS 37 FOLLOWING 71 FOLLOWERS 75 FAVORITES 3 LISTS 6




Edit profile

Tweets Tweets & replies Photos & videos

M Musimack Marketing @MusimackMktg · 3h
The 55 Best Social Media Quotes
ow.ly/LSTf0

Slide Share

View · Refresh · View all

 @kunalnay...
 Simon Helber @simon...
 Travel Portland @travel...

Follow Follow Follow

Twitter: Profile Photo



Home Notifications Messages Discover



Search Twitter



M

Tweet

Musimack

M A R K E T I N G

Social Media & Business Listings Optimization.
Help you shine online.

A large, stylized black letter 'M' on a white background, which is the profile picture of Musimack Marketing. A red arrow points from this image towards the bio section.

TWEETS 37 FOLLOWING 71 FOLLOWERS 75 FAVORITES 3 LISTS 6

Edit profile

Musimack Marketing

@MusimackMktg

Need to establish a compelling brand image and marketing message across your website, social media and business listings? We help you shine online.

Tigard, OR

musimackmarketing.com

Tweets Tweets & replies Photos & videos

M Musimack Marketing @MusimackMktg · 3h
The 55 Best Social Media Quotes
ow.ly/LSTf0

Slide Share

Who to follow · Refresh · View all



Kunal Nayyar @kunalnay...

Follow



Simon Helberg @simon...

Follow



Travel Portland @travel...

Follow

Twitter: Company Info

A screenshot of the Twitter profile page for Musimack Marketing. The header shows navigation links (Home, Notifications, Messages, Discover), a search bar, and a 'Tweet' button. The profile banner features the company name 'Musimack MARKETING' and a tagline 'Social Media & Local Business Listings Optimization. We help you shine online.' with a background image of a head filled with gears. The profile picture is a large black 'M' on a white square. Below the banner, statistics show 21 tweets, 71 following, 75 followers, 3 favorites, and 6 lists. The bio section, highlighted with a red box and a red arrow, contains the company name, handle, a description of services, location, and website. The recent tweet is titled 'The 55 Best Social Media Quotes' with a link. The 'Who to follow' section lists three users: Kunal Nayyar, Simon Helberg, and Travel Portland.

Home Notifications Messages Discover Search Twitter M Tweet

Musimack

M A R K E T I N G

Social Media & Local Business Listings Optimization.
We help you shine online.

M

TWEETS 21 FOLLOWING 71 FOLLOWERS 75 FAVORITES 3 LISTS 6 Edit profile

Tweets Tweets & replies Photos & videos

Musimack Marketing
@MusimackMktg

Need to establish a compelling brand image and marketing message across your website, social media and business listings? We help you shine online.

Tigard, OR
musimackmarketing.com

M Musimack Marketing @MusimackMktg · 3h
The 55 Best Social Media Quotes
ow.ly/LSTf0
Slide Share

Who to follow · Refresh · View all

- Kunal Nayyar @kunalnay... Follow
- Simon Helberg @simon... Follow
- Travel Portland @travel... Follow

Bio: 160 characters; Follow us for . . .

LinkedIn



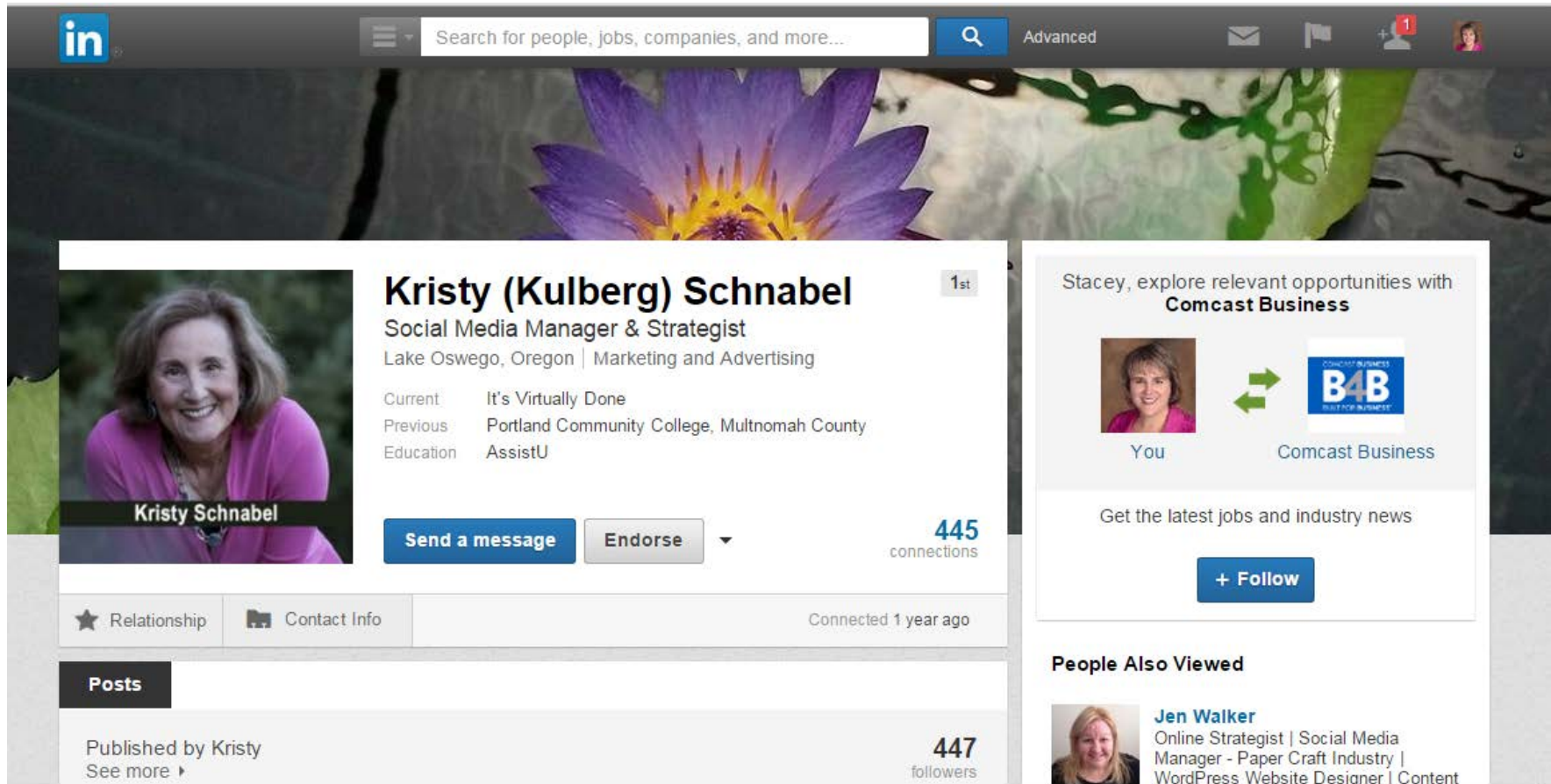
Need to Know



- Business-minded social network; professional tone
- 79% are Adults 35+
- **Personal Profile**
- **Company Page**
- Have a presence when prospects research your business; Be seen as authoritative and legitimate



LinkedIn Personal Profile



The screenshot shows a LinkedIn profile for Kristy (Kulberg) Schnabel. The header features a large background image of a purple lotus flower. The profile section includes a profile picture of Kristy, her name, title 'Social Media Manager & Strategist', and location 'Lake Oswego, Oregon | Marketing and Advertising'. It lists her current role 'It's Virtually Done' and previous education at 'Portland Community College, Multnomah County' and 'AssistU'. There are buttons for 'Send a message' and 'Endorse', and a connection count of '445 connections'. Below the profile section are tabs for 'Relationship' and 'Contact Info', and a 'Posts' section showing 'Published by Kristy' with '447 followers'. On the right, a recommendation from 'Comcast Business' is displayed, along with a 'People Also Viewed' section featuring 'Jen Walker'.

Kristy (Kulberg) Schnabel 1st

Social Media Manager & Strategist
Lake Oswego, Oregon | Marketing and Advertising

Current It's Virtually Done
Previous Portland Community College, Multnomah County
Education AssistU

[Send a message](#) [Endorse](#) 445 connections

★ Relationship Contact Info Connected 1 year ago

Posts

Published by Kristy
See more ▶ 447 followers

Stacey, explore relevant opportunities with **Comcast Business**

You Comcast Business

Get the latest jobs and industry news

[+ Follow](#)

People Also Viewed

Jen Walker
Online Strategist | Social Media Manager - Paper Craft Industry | WordPress Website Designer | Content

More than an online resume; interactive business card



Posts

Summary

Free Offer

Experience



Kristy (Kulberg) Schnabel
Social Media Manager & Strategist
Like Owespa, Oregon | Marketing and Advertising
Current: It's Virtually Done
Previous: Portland Community College,
Multnomah County
Education: ASU
[Send a message](#) [Endorse](#) 447 connections

Relationship **Contact Info** **Connected 1 year ago**

Posts
Published by Kristy
See more 449 followers

Background
Summary
I help women entrepreneurs rock their internet marketing with blogs, videos, and social media. Let's put our heads together so that everyone knows about your amazing services.
Specialty:
Social Marketing with Twitter, Blogs & Social Media
Social Media Management
Online production & distribution
Marketing Development
Blog Content
Writing/Editing

Free Offer

Experience
Owner
It's Virtually Done
October 2003 – Present (11 years 8 months) | Like Owespa, Oregon
Social Media + Internet Marketing Consulting
Self-employment
Virtual Assistance
Online Project Management
Shopping Cart Management
Writing/Editing
Data Analysis
Small Business Marketing
Website/Blog Maintenance
+2 more responsibilities
+2 more responsibilities
It's Virtually Done

Ads You May Be Interested In
**Internet Marketing Master**
Earn an Internet...
**Marketing Professionals**
Advance your career in...
**The Entrepreneur's Tool**
Field Agent to The...
People Also Viewed
**Jen Walker**
Online Strategist | Social Media Manager - Paper Craft (IndieBizz) | Words from WriteUp Designer | Content Creator
**Hannah Tighe**
LinkedIn Training and Coaching for Local Businesses | Helping You Connect to More Business Using LinkedIn Effectively
**April Emma**
New project announcing soon
**Jo Ann Toponaki**
Certified Online Business Manager | Social Media and Internet Marketing Strategist | Freelance Consultant and Trainer
**Kathleen Magee**
Marketing & Social Consulting and Coaching | Coaching Visual Filmmaking
**Jenny Thelen**
Social Media Content Strategist, Writer | University-Career Communications
**Lorena Gons**
Director of Marketing at American Wellness Society
**Michele Haveman**
I build "Word" from videos for counseling & other industries how to take them | Help with social media setup
**Kathy Rowe**
Owner of Social Social Media
**Tracy Marten**
Social Media Marketing Consultant for small businesses in 1 country and around Australia, and found online | COUNCIL
In Common with Kristy

Similar to Kristy
**Katie Keenan (2nd)**
Founder & Online Marketing Con...
Connected
Ads You May Be Interested In

Logo

LinkedIn Company Page



Banner



Description

Kristy Schnabel of It's Virtually Done is a social media & online marketing strategist who helps entrepreneurs with quick & easy social media strategies to boost their business.

Certified Social Media Manager, she helps solo-entrepreneurs make a big splash with their online marketing with blogs, ezines, and a social media strategy that builds her client's lists. Kristy loves creating sharable social media content that builds a community, engages them and makes them eager for more. She has a knack for making the complex simple and loves sharing what she's learned.

Contact:
Kristy Schnabel
503-638-0853
kristy@itsvirtuallydone.com [see less](#)

Contact Info

Specialties

Ezines, Blogs, Social Media Content, Facebook Advertising

Website

<http://www.itsvirtuallydone.com>

Industry

Marketing and Advertising

Type

Sole Proprietorship

Headquarters

15875 Boones Ferry Rd. #2194 Lake Oswego, OR 97035 United States


Company Size

Myself Only

Founded

2003

Social Media Connections



Linkedin is for people you know. Facebook is for people you used to know. Twitter is for people you want to know.

Hootsuite for Scheduling

The image displays a screenshot of the Hootsuite dashboard interface, which is used for scheduling and managing social media posts across multiple platforms. At the top, the Hootsuite logo is prominently displayed. Below the logo, the dashboard is organized into four main columns, each representing a different social media network:

- Sent Tweets (Twitter):** This column shows a list of tweets scheduled or sent. The first tweet is from MusimackMktg, dated Feb 21, 5:00pm, via Twitter Web Client. It promotes a free local business listings service with the hashtag #improveseo. The second tweet is from MusimackMktg, dated Feb 16, 8:09pm, via Twitter Web Client, mentioning a Facebook ad campaign. The third tweet is from MusimackMktg, dated Jan 27, 4:46pm, via Twitter Web Client, promoting Portland Startup Week.
- Wall Posts (Facebook):** This column shows a list of posts scheduled or sent to Facebook. The first post is from Musimack Marketing, dated Feb 21, 4:19pm. It promotes a free local business listings service. The second post is from Musimack Marketing, dated Feb 08, 8:10pm, celebrating Portland.
- Sent Messages (Google+):** This column shows a list of messages scheduled or sent to Google+. The first message is from Musimack Marketing, dated Feb 21, 5:13pm - Public. It promotes a free local business listings service. The second message is from Musimack Marketing, dated Jan 27, 4:16pm - Public, promoting Portland Startup Week.
- Company Updates (LinkedIn):** This column shows a list of updates scheduled or sent to LinkedIn. The first update is from Musimack Marketing, dated Feb 21, 4:35pm. It promotes a free local business listings service. The second update is from Musimack Marketing, dated Jan 27, 11:28am, promoting Portland Startup Week.

At the bottom of the dashboard, there are four large circular icons representing the social media networks: Twitter (blue), Facebook (blue), Google+ (red), and LinkedIn (blue). The dashboard also includes a sidebar on the left with navigation options like 'My First Tab', 'Add Stream', and 'Add Social Network'. The top of the dashboard shows the user's profile and a 'Compose message' button.

Google+

YouTube



 Google My Business

Google maps

Audit Your Google Status

Google

musimack marketing



Locate Your Website Listing

Musimack Marketing: Homepage

www.musimackmarketing.com/ ▾

Refine your niche in the marketplace; Craft a message to communicate your brand identity and differentiate yourself from the competition.

[2 Google reviews](#) · [Write a review](#) · [Google+ page](#)

11690 SW 92nd Avenue, Tigard, OR 97223
(503) 737-4470

Musimack Marketing | LinkedIn

<https://www.linkedin.com/company/musimack-marketing> ▾ LinkedIn ▾

Learn about working at Musimack Marketing. Join LinkedIn today for free. See who you know at Musimack Marketing, leverage your professional network, and ...

SEMPdx | Member | Musimack Marketing

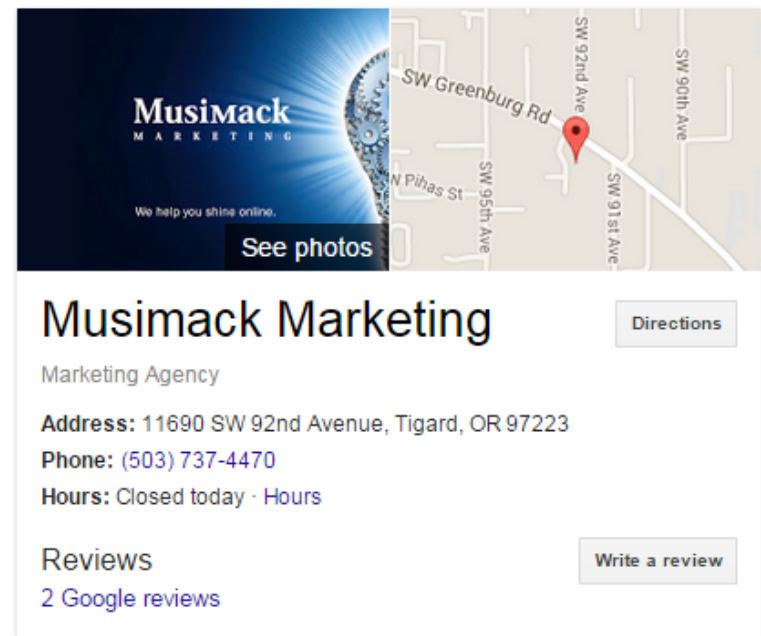
www.sempdx.org/amember/directory/index/4147b8646473 ▾

At Musimack Marketing, our mission is to create a professional and engaging online presence for your business. We work with you to establish a compelling and ...

Musimack Marketing - Southwest Portland - Tigard, OR | Yelp

www.yelp.com ▾ Professional Services ▾ Marketing ▾ Yelp ▾

Specialties: At Musimack Marketing, our mission is to create a professional and engaging online presence for your business. We work with you to establish a ...



Musimack MARKETING
We help you shine online.
[See photos](#)

Musimack Marketing [Directions](#)

Marketing Agency

Address: 11690 SW 92nd Avenue, Tigard, OR 97223
Phone: (503) 737-4470
Hours: Closed today · [Hours](#)

Reviews [Write a review](#)
2 Google reviews

[Feedback](#)

#1 – Google+ Business Page

1.

Musimack Marketing: Homepage

www.musimackmarketing.com/ ▼

Refine your niche in the marketplace; Craft a **marketing** message to communicate your brand identity and differentiate yourself from the competition.

2 Google reviews · Write a review · [Google+ page](#)

11690 SW 92nd Avenue, Tigard, OR 97223
(503) 737-4470

Musimack Marketing | LinkedIn

<https://www.linkedin.com/company/musimack-marketing> ▼ LinkedIn ▼

Learn about working at **Musimack Marketing**. Join LinkedIn today for free. See who you know at **Musimack Marketing**, leverage your professional network, and ...


SEMPdx | Member | Musimack Marketing

www.sempdx.org/amember/directory/index/4147b8646473 ▼

At **Musimack Marketing**, our mission is to create a professional and engaging online

#1 – Google+ Business Page


1.








Musimack Marketing



11690 SW 92nd Avenue Tigard, OR 97223
(503) 737-4470
musimackmarketing.com

Marketing Agency
Today 8:30 am – 5:00 pm


 **Follow**

15 followers | 12,666 views



About **Posts** Photos YouTube



Musimack Marketing
Shared publicly - Mar 31, 2015

#Marketing

In their circles

49 people

#2 – Google My Business Listing

Musimack Marketing: Homepage

www.musimackmarketing.com/ ▼

Refine your niche in the marketplace; Craft a **marketing** message to communicate your brand identity and differentiate yourself from the competition.

2 Google reviews · Write a review · Google+ page

2.



11690 SW 92nd Avenue, Tigard, OR 97223
(503) 737-4470

Musimack Marketing | LinkedIn

<https://www.linkedin.com/company/musimack-marketing> ▼ LinkedIn ▼

Learn about working at **Musimack Marketing**. Join **Musimack Marketing** on LinkedIn today for free. See who you know at **Musimack Marketing**, leverage your professional network, and ...

SEMpdx | Member | Musimack Marketing

www.sempdx.org/amember/directory/index/4147b8646473 ▼

At **Musimack Marketing**, our mission is to create a professional and engaging online

#3 – Google Map Listing

Musimack Marketing

www.musimackmarketing.com/ ▾

Communicate your **marketing** message in an effective way. Generate increased awareness for your brand. **BRANDING**. Refine your niche in the marketplace; Craft a **marketing** message to ... **11690 SW 92nd Ave, Tigard, OR 97223** 503-737- ...

[2 Google reviews](#) · [Write a review](#) · [Google+ page](#)

📍 11690 SW 92nd Avenue, Tigard, OR 97223
(503) 737-4470

You've visited this page 3 times. Last visit: 3/2/14

3.

Musimack Marketing in Tigard | Musimack Marketing 11690 ...

<https://local.yahoo.com/info-170314379-musimack-marketing-tigard?...> ▾

Find **Musimack Marketing** in **Tigard** with Address, Phone number from Yahoo US ...
11690 Sw 92nd Ave, Tigard, OR 97223 Cross Streets: Between SW Tangela

You've visited this page 4 times. Last visit: 2/19/15

Musimack Marketing - Southwest Portland, OR | Yelp

www.yelp.com ▸ Professional Services ▸ Marketing ▾

Specialties: At **Musimack Marketing**, our mission is to create a professional and engaging online presence for your ... **11690 SW 92nd Ave, Tigard, OR 97223**.

Musimack Marketing Tigard OR, 97223 – Manta.com

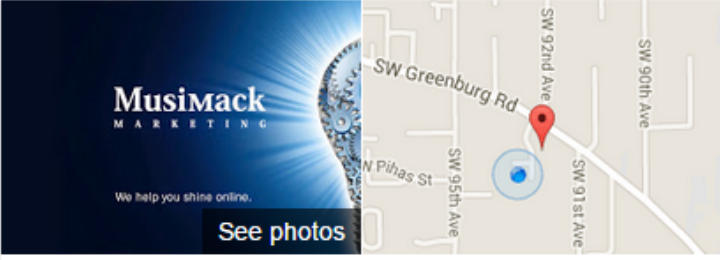
www.manta.com ▸ ... ▸ Marketing Consultants ▾

11690 SW 92nd Ave Tigard, OR 97223 - View Map ... At **Musimack Marketing**, our mission is to create a professional and engaging online presence for your ...

Musimack Marketing Tigard, OR, 97223 - YP.com

www.yellowpages.com/tigard.../musimack-marketing-4... ▾ Yellowpages.com ▾

Get reviews, hours, directions, coupons and more for **Musimack Marketing** at **11690**



The image shows a Google Map Listing for Musimack Marketing. At the top, there is a banner image with the company logo and the tagline "We help you shine online." Below the banner is a map showing the location at 11690 SW 92nd Avenue, Tigard, OR 97223. The map includes street names like SW Greenburg Rd, SW 92nd Ave, SW 91st Ave, SW 90th Ave, and N Pihlas St. A red pin marks the location. Below the map, the business name "Musimack Marketing" is displayed, followed by "Marketing Agency · 234 ft". The address "11690 SW 92nd Avenue, Tigard, OR 97223" and phone number "(503) 737-4470" are listed. The hours are "Closed today" with a link to "Hours". There are "2 Google reviews" and a "Write a review" button. Under "Recent posts on Google+", there is a post from "Musimack Marketing" with the text "Have you claimed your free local business listings? You'll generate increased online exposure and improved SEO for your small business. Yes, it's free! 23 hours ago". A green "Following" button is also present.

Musimack Marketing
Marketing Agency · 234 ft

Address: 11690 SW 92nd Avenue, Tigard, OR 97223
Phone: (503) 737-4470
Hours: Closed today · [Hours](#)

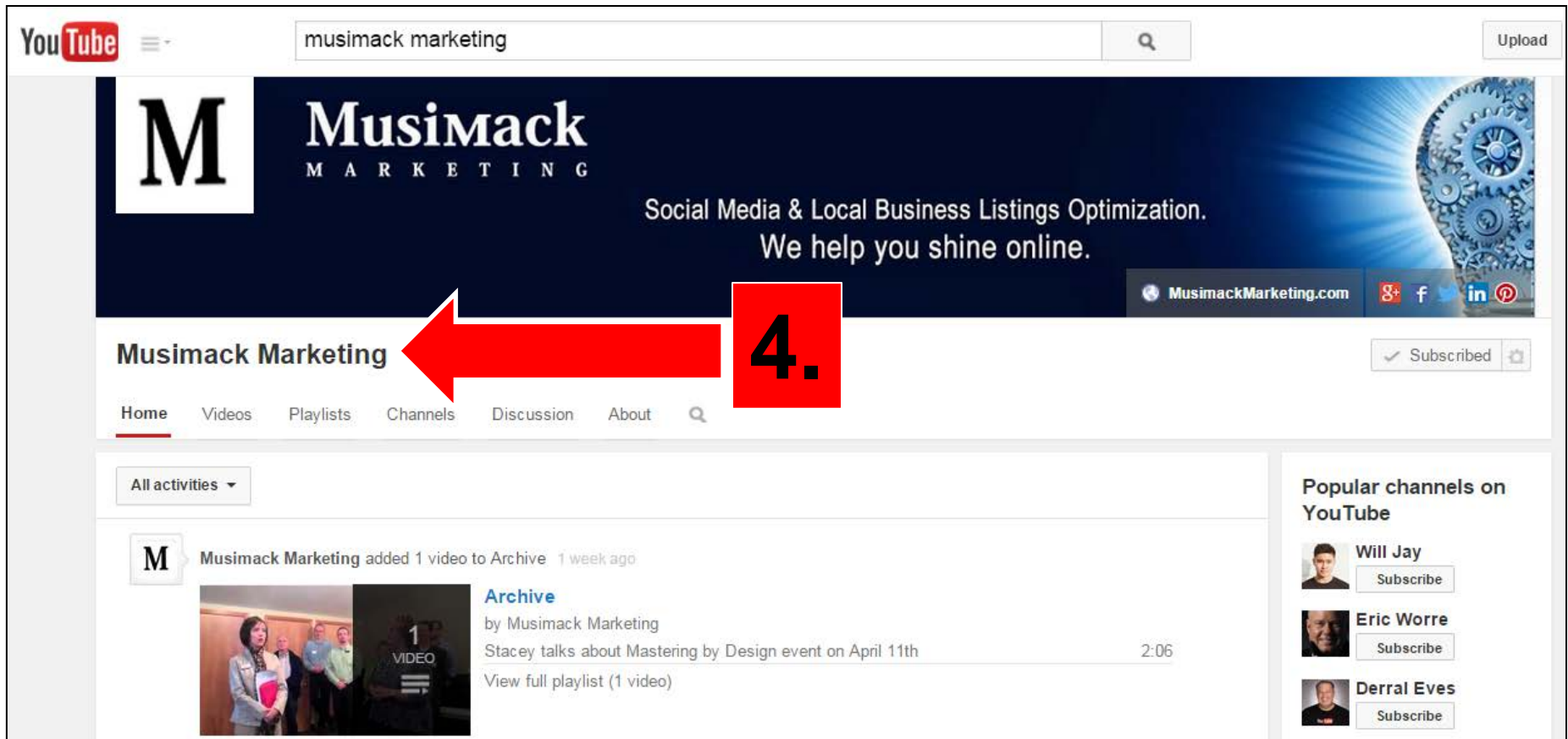
Reviews
[2 Google reviews](#) [Write a review](#)

Recent posts on Google+

M **Musimack Marketing** Shared publicly [Following](#)

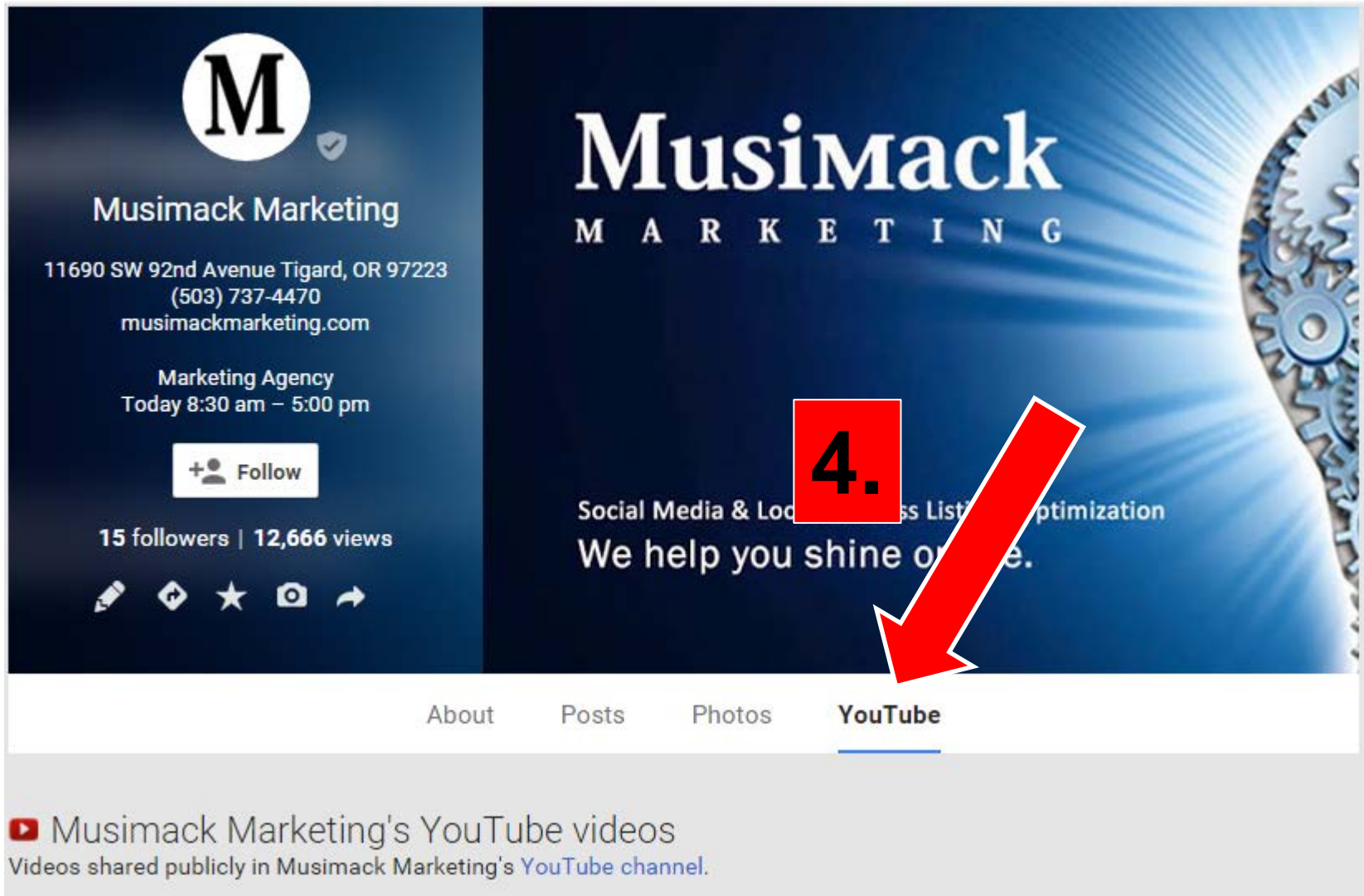
Have you claimed your free local business listings? You'll generate increased online exposure and improved SEO for your small business. Yes, it's free! 23 hours ago

#4 – YouTube



- Video sharing channel, owned by Google
- Share original and curated videos
- #2 search engine
- Need not be professionally produced

#4 – YouTube on Google+


A screenshot of the Musimack Marketing Google+ profile. The profile header shows the company name, address, phone number, website, and a 'Follow' button. The main cover image features the company logo and a blue background with gears. A red square with the number '4.' and a red arrow points to the 'YouTube' tab in the navigation bar. Below the navigation bar, the 'YouTube' section is visible, showing the channel name and a description of the videos.

Musimack Marketing
11690 SW 92nd Avenue Tigard, OR 97223
(503) 737-4470
musimackmarketing.com
Marketing Agency
Today 8:30 am – 5:00 pm
+ Follow
15 followers | 12,666 views

Musimack
M A R K E T I N G
Social Media & Local Business Listing Optimization
We help you shine online.

4.

About Posts Photos **YouTube**

 Musimack Marketing's YouTube videos
Videos shared publicly in Musimack Marketing's [YouTube channel](#).

Google+

YouTube



 Google My Business

Google maps

Optimize Your Free Marketing Options First

FREE



First

PAID ADVERTISING



Second

Make a Big Impression!

With a bit of online marketing savvy,
even small businesses can make a big impression!



Thank You!



Questions?

Stacey McCormack

Musimack Marketing

503-737-4470

stacey@musimackmarketing.com

www.musimackmarketing.com