

## **Web Hosting Plans**

Most of our customers fit nicely into these packages. If you don't, ask; we'll create one just for you.

|   | Puppy                         | Heinz 57                                    | Working Dog  | Purebred   | Show Dog                            | Champion                            |
|---|-------------------------------|---|--|--|-------------------------------------|-------------------------------------|
| Perfect for                             | Small Sites<br>Personal Sites | Perfect for most<br>basic business<br>sites | Business sites<br>needing a bit more<br>elbow room | Large or high-<br>traffic business<br>sites  | E-Commerce &<br>Custom<br>Databases | E-Commerce &<br>Custom<br>Databases |
| Domains                                 | 1                             | 5   | 5  | 10   | 50                                  | 100                                 |
| Sub-Domains                             | 2                             | 5   | 5  | 10   | 50                                  | 100                                 |
| Parked Domains                          | 4                             | 5   | 5  | 10   | 50                                  | 100                                 |
| Disk Space                              | 1 GB                          | 3 GB  | 10 GB  | 20 GB  | 30 GB                               | 50 GB                               |
| Bandwidth                               | 5 GB                          | 10 GB                                       | 20 GB  | 30 GB  | 50 GB                               | Unlimited                           |
| Email<br>Forwarders                     | 10                            | 50  | 50   | 150  | 250                                 | 500                                 |
| Email Boxes                             | 10                            | 50  | 50   | 150  | 250                                 | 500                                 |
| MySQL (1GB<br>ea)                       | ×                             | 3   | 3  | 5  | 25                                  | 50                                  |
| FTP Accounts                            | ×                             | 5   | 5  | 10   | 50                                  | 100                                 |
| C-Panel®<br>Access                      | ×                             | ~   | <b>~</b>   | ~  | ~                                   | ~                                   |
| 1-Click Installs<br>with<br>Fantastico® | ×                             | ~   | ~  | ~  | ~                                   | ~                                   |
| SSL Certificate                         | ×                             | ×   | ×  | ×  | ~                                   | ×                                   |
| Static IP<br>Address                    | ×                             | ×   | ×  | ×  | ~                                   | ~                                   |
| Statistics                              | <b>~</b>                      | <   | <b>~</b>   | <ul> <li>Image: A second s</li></ul> | ✓                                   | <b>~</b>                            |
| 24/7 Connection<br>Monitoring           | ~                             | ~   | <b>~</b>   | ~  | ~                                   | ~                                   |
| Off-Site<br>Backups                     | ~                             | ~   | <b>~</b>   | ~  | ~                                   | ~                                   |
| Concierge<br>Services                   | ~                             | ~   | <b>~</b>   | ~  | ~                                   | ~                                   |
| Domain<br>Management<br>Services        | ~                             | ~   | ~  | ~  | ~                                   | ~                                   |
| Set-up Fees                             | ×                             | ×   | ×  | ×  | ×                                   | ×                                   |
| Billed Monthly                          | \$10.                         | \$16.                                       | \$30.  | \$75.  | \$150.                              | \$275.                              |
| Billed Annually                         | \$100.<br>(2 months free!)    | \$160.<br>(2 months free!)                  | \$300.<br>(2 months free!)                         | \$825.<br>(1 month free!)  | \$1650.<br>(1 month free!)          | \$3025.<br>(1 month free!)          |

## Why do I care about...

**Hosting.** Hosting is paying rent on the computer space and connectivity your website uses to remain connected to the internet 24/7/365. Every website needs hosting.

**Domains.** You may want to host multiple sites within the same hosting account, or have multiple domain names (www addresses) taking visitors to your site.

**Sub-Domains.** There are a number of reasons you might want to create a sub-domain address such as forum.yourdomain.com or reservations.yourdomain.com. Subdomain space is like setting up a whole new hosting location within your hosting location.

**Parked Domains.** This is popular with people who purchased their domain as not only .com but also .net, .tv or any of the other TLDs (domain name endings). When you park a domain on top of another domain, it doesn't matter which address is typed into a browser as they both bring up the same web page.

**Disk Space.** How much space do you need to store your website, all its photos, PDFs, docs, .xls, videos, music, etc.? We have given each of our hosting plans *considerably* more space than a site owner typically needs to go with the rest of the resources in a given hosting plan.

**Bandwidth.** This is the amount of bits and bytes of data that flow between the hosting computer and the computer of your site visitor. If they load a page and stop to read it – almost no bandwidth. If they watch a movie – lots of bandwidth. We set limits for each hosting account so that we are sure to have enough resources available for every site on the server. Don't worry if your site has a popularity moment and spikes bandwidth though as you won't be penalized or shut down for such overages. If it becomes a habit, we may need to look at a more robust hosting plan–but that's a great problem to have.

**Email Forwarders.** This is when we set up an email address, info@mydomain.com, for example, but instead of creating an email account, we tell it to just forward any mail with that address along to another email account. This is especially popular with people who love the email service they have already and don't want to complicate matters with another address but do want to have one they can publish which matches their website.

**Email Boxes (aka Email Accounts).** This is when we set up an email address, info@mydomain.com, for example, that you can check online through your choice of three programs (Horde, RoundCube and SquirrelMail), or connect to through your computer's mail software (Outlook, for example). Both POP and IMAP accounts are available (and if you don't know what that means, we can help you decide which is the best fit for you).

**MySQL (1GB ea).** In short, this is software that lets your site be run by a database. WordPress sites need MySQL. Some hosting companies charge extra for these; we do not.

**FTP Accounts.** FTP=File Transfer Protocol. FTP lets you connect to the hosting computer to upload, download or change files. It's a very handy tool if you know how to use it (and perfectly okay to ignore if you do not).

**C-Panel® Access.** If you're a geek, or geek in training, you'll want c-panel access to your site. This is an online interface that lets you manage all sorts of tasks within your hosting account, from installing programs to creating mail accounts, forwarders, backups and more. If that makes you nervous, it's okay; we'll manage it for you and only charge you when what you need is out of the scope of 'normal' for your level of account. And, if we do have to charge, you won't be surprised but rather part of the decision making.

1-Click Installs with Fantastico<sup>®</sup>. Oh, the fun you can have installing software in your hosting space! Fantastico<sup>®</sup> makes it supereasy to do so with just a few clicks.

**SSL Certificate.** If you are going to let people pass private information to you through your website (such as credit card information), you need an SSL Certificate. These are typically purchased through your domain registrar. Our e-commerce hosting accounts include our managing purchase and installation of a basic certificate on your behalf. You can upgrade your certificate at cost, if desired.

**Static IP Address.** IP, or Internet Protocol, addresses are how the internet connects computers like yours to websites. Our less robust hosting accounts share an IP address because it costs less and they have no need to have each their own. But when your site starts doing more interesting things, like transferring secure information, it needs to have a permanent address of its own in order for everything to be properly identified. If you have an SSL certificate, you need a static IP address. There are other reasons why you might want a static IP. If one is recommended for your site, we'll discuss this with you in more depth (or not, if you prefer!).

**Statistics.** Know when people are on your site, where they were before they came to you, what type of computer they were on, the size of their monitor and all sorts of facts that aren't connected to an individual person's name. Log File statistics, and a program called Analog come with all our hosting accounts. Upgrades to Google Analytics are available inexpensively.

**24/7 Connection Monitoring.** We employ a team to watch the hardware of our servers, replacing parts as needed and to know the instant the machine is in trouble. They are on-site in Texas, where our servers reside, to resolve problems as soon as they come up.

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**Off-Site Backups.** We back up sites weekly and store six weeks of those backups on a computer in a different location than our hosting servers. This improves the odds dramatically that a backup will be available, should one be needed.

**Concierge Services.** Need help installing a plug-in? Figuring out how to connect Google to your domain-based email account? Maybe you want to manage a forum but don't want to install it yourself. Just call. If your request is appropriate to the level of hosting account you've purchased, we'll take care of it for you. If it's "above and beyond" for your hosting account, we'll determine whether you need to upgrade accounts or just incur a small bill for the extra service. In either event, the call to find out what's involved is always free of charge.

**Domain Management Services.** Many of our customers prefer we manage their domains and renewals on their behalf so they can trust that we are taking care of their site and they don't need to keep track of everything on their own. This is smart if you're concerned you fear transferring your domain away by responding to a fake renewal bill, or if you might not renew your domain on time. The cost of fixing these mistakes just isn't worth it. We provide domain management service at no extra cost to our hosting customers (domain renewal fees are separate).

Set-up Fees. Bupkis! When you host with us, set up fees are waived.

**Billed Monthly.** Monthly billing is available, but discouraged, due to the great pricing we can offer you for paying annually (and reducing our time on paperwork!). With rare exception, our customers opt for annual billing accounts.

| Choose A Hosting Plan:  |                           |                  |                                 |             |  |  |  |  |  |
|---|---------------------------|------------------|---------------------------------|-------------|--|--|--|--|--|
|   | Рирру                     | 🗅 \$10. Monthly  | □ \$100. Annually –2 months FRE | EE!         |  |  |  |  |  |
|   | Heinz 57                  |                  | □ \$160. Annually –2 months FRE | EE!         |  |  |  |  |  |
|   | Working Dog               |                  | □ \$300. Annually –2 months FRE | E!          |  |  |  |  |  |
| Purebred  |                           | 🗅 \$75. Monthly  | □ \$825. Annually –1 month FRE  | E!          |  |  |  |  |  |
|   | Show Dog 📮 \$150. Monthly |                  | □ \$1650. Annually –1 month FRI | EE!         |  |  |  |  |  |
|   | Champion                  | 🗅 \$275. Monthly | □ \$3025. Annually –1 month FRI | EE!         |  |  |  |  |  |
| Business or Site Owner Name:  |                           |                  |                                 |             |  |  |  |  |  |
| Site URL:   |                           |                  |                                 |             |  |  |  |  |  |
| Check All That Apply:   |                           |                  |                                 |             |  |  |  |  |  |
| □ Bill Me.<br>Charge My Card □ one time. □ until further notice per the above term <i>(Best choice to ensure your site stays live).</i> |                           |                  |                                 |             |  |  |  |  |  |
| Visa     MCard     Discover     Amex     Exp (mm/yy):     CCV:  |                           |                  |                                 |             |  |  |  |  |  |
| Name on Card  |                           |                  |                                 |             |  |  |  |  |  |
| Billing Address on Ca   | rd:                       |                  | City:                           | State: Zip: |  |  |  |  |  |
| Signature   |                           |                  |                                 |             |  |  |  |  |  |
|   |                           |                  |                                 |             |  |  |  |  |  |

## Questions? 360-642-4431 -OR- webmaster@beachdog.com

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