



**FOR IMMEDIATE RELEASE**

## **LOCAL BUSINESS SPARKLES NATIONALLY**

### **Competitive process nets two Sapphire and two Diamond Awards**

[Long Beach, WA, 05/23/06] — Beachdog.com, Inc., a leading provider of marketing products and services for small organizations, today announced that it won prestigious Sapphire Awards for "Best Overall Branding—Small Companies" and "Best Print/Online Bundle—Governmental Organizations", as well as Diamond Awards for "Best Customized Publishing Project" and "Event/New Event Bundle" at the 2009 American Integrated Marketing Awards.

The Association of American Integrated Marketing (AAIM) is dedicated to recognizing the power of offering integrated marketing programs and supporting the ongoing pursuit of professional integrity in a constantly changing industry.

AAIM Awards were presented in over 40 categories recognizing achievement in a variety of campaign types and encompassing both the for-profit and non-profit sectors. More than 7,600 entries from companies of all sizes and in virtually every industry were submitted for consideration. Award selection was based on concept, design, originality and content having achieved levels of excellence deserving of recognition. More than 200 industry leaders across the country participated in the judging process to determine the winners.

"As a company, we are passionate about helping organizations succeed. We go to great lengths to deliver top-notch service, support, resources and education to our customers in the manner that best fits their needs and gives them the strongest return, given their resources," said Keleigh Schwartz, President of beachdog.com.. "We are honored to have been selected as a winner in these categories, and we will use our latest AAIM wins as a constant reminder to continue to support the organizations that rely on us."

Beachdog.com is a full-service marketing firm offering outcome-based consulting and commercial graphic design services as well as fulfillment products such as collateral media and web site development.

For more information, please contact Keleigh Schwartz by calling 360-642-4431, or e-mail Keleigh at [woof@beachdog.com](mailto:woof@beachdog.com).

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